

WHAS 520 W. Chestnut St. Louisville, KY 40202 Main: (502)582-7711 Billing:

Billing Address:

Red Eagle Media Group / POL Attention: Accounts Payable 815 Slaters Lane Alexandria, VA 22314

Send Payment To:

WHAS P.O. Box 637386 Cincinnati, OH 45263-7386

VOICE							
Property	WHAS						
Invoice #	2463250-1	Order #	2463250				
Invoice Date	04/24/22	Alt Order #	WOC13575255				
Invoice Month	April 2022	Deal #					
Invoice Period	03/28/22 - 04/21/22	Flight Dates	04/15/22 - 04/21/22				
Advertiser	ISS/ Hoosier Values	alues					
Product	2022						
Estimate #	14316						
	Account Executive	Taylor Fritsch					
	Sales Office	TEGNA Sales Washington DC					
	Sales Region	National					
	Agency Code	9915593 1021 Broadcast					
	Advertiser Code						
	Billing Calendar						
	Billing Type	Cash					
	Special Handling						
	Agency Ref	20245AG					
	Advertiser Ref	199524					
	Product 1	1638					

Product 2

				_				_				Spots/	_			
Line	Start [Date	End D	ate D	escription	on	Start/End	Time	MTWTFSS		Length	Week	Rate	Type		
1	04/15/	22	04/21/		OOD M	ORNING AME	R 7-9a		11111		:30	5	\$325.00	NM		
,	Weeks		tart Da 4/15/2		d Date 21/22	MTWTFSS 11111	Spots/\	Neek 5	Rate \$325.00							
Spot	ts: <u>#</u>	<u>Ch</u>	Day	Air Dat	<u>Air</u>	Time Descrip	otion		Start/End	d Time	Lengtl	n Ad-ID			Rate	Type
	1	WHAS	F	04/15/2	2 8:	09 AM GOOD	MORNING	AMERICA	7-9a		:30) HV041322	HVTS		\$325.00	NM
	2	WHAS	S M	04/18/2	2 8:	48 AM GOOD	MORNING	AMERICA	7-9a		:30) HV041322	HVTS		\$325.00	NM
	3	WHAS	3 Tu	04/19/2	2 7::	24 AM GOOD	MORNING	AMERICA	7-9a		:30) HV041322	HVTS		\$325.00	NM
	4	WHAS	S W	04/20/2	2 6:	58 AM GOOD	MORNING	AMERICA	7-9a		:30) HV041322	HVTS		\$325.00	NM
	5	WHAS	Th.	04/21/2	2 7:	58 AM GOOD	MORNING	AMERICA	7-9a		:30) HV041322	HVTS		\$325.00	NM
2	04/15/	22	04/21/		/HAS11 /S @ 43	WAKE UP NE	430-5a		11111		:30	5	\$75.00	NM		
,	Weeks		tart Da 4/15/2		d Date 21/22	MTWTFSS 11111	Spots/\	Neek 5	<u>Rate</u> \$75.00							
Spot	ts: <u>#</u>	<u>Ch</u>	Day	Air Dat	<u>Air</u>	Time Descrip	otion		Start/End	d Time	Lengtl	n Ad-ID			Rate	Type
	1	WHAS	F	04/15/2	2 4:	53 AM WHAS	11 WAKE U	P NEWS @	2 43430-5a		:30) HV041322	HVTS		\$75.00	NM
	2	WHAS	S M	04/18/2	2 4:	52 AM WHAS	11 WAKE U	P NEWS @	2 43430-5a		:30) HV041322	HVTS		\$75.00	NM
	3	WHAS	3 Tu	04/19/2	2 4:	40 AM WHAS	11 WAKE U	P NEWS @	2 43430-5a		:30) HV041322	HVTS		\$75.00	NM
	4	WHAS	S W	04/20/2	2 4:	40 AM WHAS	11 WAKE U	P NEWS @	2 43430-5a		:30) HV041322	HVTS		\$75.00	NM
	5	WHAS	Th.	04/21/2	2 4:	52 AM WHAS	11 WAKE U	P NEWS @	2 43430-5a		:30) HV041322	HVTS		\$75.00	NM
3	04/15/	22	04/21/	22 V P		NEWS @ 530	530-6p		11111		:30	5	\$350.00	NM		
,	Weeks		tart Da 4/15/2		d Date 21/22	MTWTFSS 11111	Spots/\	Neek 5	Rate \$350.00							
Spot	ts: <u>#</u>	<u>Ch</u>	Day	Air Dat	<u>Air</u>	Time Descrip	<u>otion</u>		Start/End	d Time	Lengtl	n Ad-ID			Rate	Type
	1	WHAS	F	04/15/2	2 5:	43 PM WHAS	11 NEWS @	530P	530-6p		:30	HV041322	HVTS		\$350.00	NM
	2	WHAS	S M	04/18/2	2 5:	56 PM WHAS	11 NEWS @	530P	530-6p		:30) HV041322	HVTS		\$350.00	NM

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at http://bit.ly/2eyrbCA, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at https://premion.com/advertising-terms-and-conditions/.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.



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Invoice #	2463250-1	Invoice Month	April 2022
Invoice Date	04/24/22	Invoice Period	03/28/22 - 04/21/22
Advertiser	ISS/ Hoosier Values		
Product	2022		
Estimate #	14316		

						Spots/				
Line Start Date	e End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type		
3 04/15/22	04/21/22	WHAS11 NEWS @ 530 P	530-6p	11111	:30	5	\$350.00	NM		
Spots: # C	h <u>Day</u> Air Da	ate Air Time Descript	ion	Start/End Time	Length	Ad-ID			Rate	Type
3 W	HAS Tu 04/19	/22 5:45 PM WHAS1	1 NEWS @ 530P	530-6p	:30 HV041322TVH				\$350.00	NM
4 W	4 WHAS W 04/20/22 5:57 PM WHAS11 NEWS @ 530P		530-6p	:30 HV041322TVH				\$350.00	NM	
5 W	HAS Th 04/21	/22 5:57 PM WHAS1	1 NEWS @ 530P	530-6p	:30	HV041322	2TVH		\$350.00	NM
4 04/15/22		WHAS11 NEWS @ 6:30	630-7p	1-	:30	1	\$125.00	NM		
Weeks:		nd Date <u>MTWTFSS</u> 4/17/221-	Spots/Week 1	<u>Rate</u> \$125.00						
Spots: <u>#</u> <u>C</u>				Start/End Time	Length				Rate	<u>Type</u>
1 W	HAS Sa 04/16	/22 6:29 PM WHAS1	1 NEWS @ 6:30p	630-7p	:30	HV041322	2TVH		\$125.00	NM
5 04/15/22	04/21/22	INSIDE EDITION	730-8p	11111	:30	5	\$400.00	NM		
Weeks:		nd Date MTWTFSS	Spots/Week	Rate						
		4/21/22 11111	. 5	\$400.00						_
Spots: # <u>C</u>				Start/End Time		277/11		Rate	 :	
	HAS F 04/15 HAS M 04/18			730-8p 730-8p					\$400.00 \$400.00	ŧ
	HAS W 04/10		_	730-8p		:30 HV041322TVH :30 HV041322TVH			\$400.00	1
	HAS W 04/20			730-8p		:30 HV041322TVH			\$400.00	
	HAS Th 04/21		_	730-8p	:30 HV041322TVH			\$400.00		
6 04/15/22		AMERICAN IDOL MON		1	:30	1	\$1,275.00	NM	ψ.00.00	
Weeks:		nd Date <u>MTWTFSS</u> 4/21/22 1	Spots/Week 1	Rate \$1,275.00						
Spots: # C			ion	Start/End Time	Length	Ad-ID			Rate	Type
	HAS M 04/18	/22 9:43 PM AMERIC	CAN IDOL MON	8-11p	:30	HV041322	HVT:		\$1,275.00	
7 04/15/22	04/17/22	AMERICAN IDOL SUN	6-10p	1	:30	1	\$1,400.00	NM		
Weeks:		nd Date <u>MTWTFSS</u> 4/17/221	Spots/Week 1	Rate \$1,400.00						
Spots: <u>#</u> <u>C</u>	<u>h</u> <u>Day</u> Air Da	ate Air Time Descript	ion	Start/End Time	Length	Ad-ID			Rate	Type
	HAS Su 04/17 See MG 7.2		CAN IDOL SUN	6-10p	:00	1			\$1,400.00	NM
2 W	HAS Su 04/17 MG for 7.1		ne Other 2nd Prgm	6-10p	:30	HV041322	PATS		\$1,400.00	NM

Include Invoice # on Check - Payment Terms 30 Days

<u>Gross Total</u> \$8,550.00

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Total Spots

23

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Advertiser	ISS/ Hoosier Values		
Product	2022		
Estimate #	14316		

Agency Commission \$1,282.50

Net Amount Due \$7,267.50

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